

**ENTREPRENEURSHIP  
EDUCATION IN AFRICA  
FROM THEORY TO PRACTICE**



**SYMPOSIUM PROGRAM**

**September 17 – 18, 2021  
8:30 a.m. - 12:45 p.m. EST**

# Entrepreneurship Education in Africa: From Theory to Practice

*Presented by*



*Co-Sponsors*



**Thank you to the Organizing Committee**

- Rebkha Atnafou, MPH, Johns Hopkins University, RnD Associates Global/RDA Africa
- Dr. Constant D. Beugré, Delaware State University
- Dr. Fikru Boghossian, Morgan State University
- Dr. James Calvin, Johns Hopkins University
- Dr. Olayinka David-West, Lagos Business School, Nigeria
- Dr. Patrick Liverpool, Retired Provost and Dean, North Carolina Central University and University of Maryland Eastern Shore
- Dr. Abeba Mengistu, Addis Ababa University, Ethiopia
- Dr. Anthony Nelson, North Carolina Central University
- Dr. Moses Ngoze, Technical University of Mombasa, Kenya
- Dr. Baniyelme D. Zoogah, Xavier University and Africa Academy of Management

**Thank you!**

- Tech Factory Productions
- Wendy Rumrill, Johns Hopkins Carey Business School
- Kyle Spaulding, Delaware State University

Dear Participants,

Welcome to **The Symposium on Entrepreneurship Education in Africa: From Theory to Practice.**

Although many universities in the developed world embrace entrepreneurship and entrepreneurship education, African universities have not fully integrated this discipline as a significant part of their curriculum. Those that have, still only employ traditional and theoretical pedagogies. According to Kabongo and Okpara (2010), entrepreneurship education in Africa remains focused on lecturing. Thus, the purpose of this Symposium is to engage in a robust dialogue to enhance entrepreneurship education in Africa, to help make it more practical and relevant. The Symposium explores entrepreneurship pedagogies that would enhance student engagement and effectiveness in the classroom. It also explores the role of technologies and blended entrepreneurship education, including virtual formats and the use of Massive Online Open Courses (MOOCs).

***The Lead Organizers***



**Constant D. Beugré, PhD**  
Delaware State University  
Seeka University

A handwritten signature in black ink, appearing to read "Constant D. Beugré".



**Rebkha Atnafou-Boyer, MPH**  
RnD Associates / RDA Africa  
Johns Hopkins University

A handwritten signature in black ink, appearing to read "Rebkha Atnafou-Boyer".

The Symposium includes a keynote panel, Entrepreneurship Education in Africa: Challenges and Opportunities, and five panel discussions:

1. Entrepreneurship Pedagogies I: Active Learning Pedagogies
2. Teaching Entrepreneurship from the Student's Perspective
3. Entrepreneurship Pedagogies II: Storytelling
4. Teaching Community, Cultural and Social Entrepreneurship
5. Teaching Youth and Women Entrepreneurship

The Symposium is sponsored by RnD Associates/RDA Africa, the Colleges of Business at Delaware State University, Morgan State University, and North Carolina Central University, and Seeka University, a start-up university devoted to teaching entrepreneurship, engineering and technology in Ivory Coast. Co-organizers include Addis Ababa University, Lagos Business School, Xavier University, Africa Academy of Management, and Johns Hopkins University.

# DAY 1 | Friday, September 17, 2021

## 8:30 a.m.-12:45 p.m.

**8:30 – 9:00** Participants log in, Music & Interactive Activity

**9:00 – 9:10** **Welcome** by Rebkha Atnafou, MPH, Johns Hopkins University, RnD Associates/RDA Africa  
*Speakers:* Dr. Constant Beugré and Dr. Michael Casson, Dean, Delaware State University

**9:10 – 10:10** **Keynote Panel: Entrepreneurship Education in Africa: Challenges and Opportunities**

From diverse disciplines representing academia and business in Africa and the U.S., the expert panel will discuss challenges and opportunities in enhancing how we teach entrepreneurship to include practical and applied practices related to instruction and learning pedagogies.

*Keynote Speakers:* Dr. Eleni Gabre Madhin, blueMoon; Dr. Michael Morris, University of Notre Dame  
*Panelists:* Dr. Norris Krueger, University of Phoenix; Dr. Eleni Gabre Madhin, blueMoon; Dr. Michael Morris, University of Notre Dame; Dr. Ven Sriram, University of Baltimore  
*Moderator:* Dr. James Calvin, Johns Hopkins University

**10:10 – 11:10** **Panel 1: Entrepreneurship Pedagogies I: Active Learning Pedagogies**

Entrepreneurship pedagogies are the main focus of the Symposium, highlighting the hands-on aspect of entrepreneurship education. This section will explore teaching tools and strategies. These active-learning pedagogies include experiential guidance, ideation exercises, case studies, entrepreneurship practicum, and problem-based pedagogies.

*Panelists:* Dr. Richard Hayes, Hofstra University; Dr. Maneshkumar P. Joshi, George Mason University; Dr. Jean Kabongo, University of South Florida, Sarasota Manatee  
*Moderator:* Dr. Constant D. Beugré, Delaware State University



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|--|---|---|



# DAY 1 | Friday, September 17, 2021

## 8:30 a.m.-12:45 p.m.

11:10 – 11:40

### Panel 2: Teaching Entrepreneurship from the Student's Perspective

This panel focuses on entrepreneurship education from the student's point of view. Students will share their experiences as learners and focus on exemplary practices.

*Panelists:* Students from Lagos Business School (Dolapo Amusan), African Leadership University (Charles Nana Kwarteng), Johns Hopkins University (AJ Erogbogbo), Morgan State University, and North Carolina Central University

*Moderator:* Rebkha Atnafou, MPH, Johns Hopkins University, RnD Associates/RDA Africa

11:40 – 12:10

### Breakouts: Exploration of Practical Examples on Active Learning Pedagogies

1. Student-led session on active learning pedagogies on problem solving, pitching and storytelling.

*Presenters:* Students from Lagos Business School (Dolapo Amusan and Galia Nnoli) and African Leadership University (Charles Nana K. Warteng)

*Moderator:* Jackson Akor, African Leadership University

2. Student-led session on the role of the diaspora in the education and economic revitalization in Africa.

*Presenter:* AJ Erogbogbo, Johns Hopkins University

12:10 – 12:30

### Closing Keynote

Dr. M. Kikelomo Onifade, Founder, The Go2 Venture Builder, Inc., and Co-Founder, Summit VB, Ltd.

12:30 – 12:45

### Reflections

Dr. Olayinka David-West, Asst. Dean, Lagos Business School. Wrap up and plans for tomorrow.

12:45

**Adjourn** – Dr. Constant Beugré, Delaware State University



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# DAY 2 | Saturday, September 18, 2021

## 8:30 a.m.-12:45 p.m.

**8:30 – 9:00** Participants log in, Music & Interactive Activity

**9:00 – 9:15** Welcome

*Speaker:* Rebkha Atnafou, MPH, Johns Hopkins University, RnD Associates/RDA Africa  
*Performance:* Kibibi Ajanku and Sankofa Dance Theatre

**9:15 – 10:00** Panel 3: Entrepreneurship Pedagogies II: Storytelling

This section continues from Pedagogies I, incorporating methods such as active learning, storytelling, drama and fire camps to emphasize practices of teaching entrepreneurship.

*Panelists:* Dr. Lutisha Vickerie-Dearman, Hofstra University; Dr. Peter Kibas, Zetech University, Kenya; Dr. Henry McKoy, North Carolina Central University  
*Moderator:* Dr. Moses Ngoze, Technical University of Mombasa, Kenya

**10:00 – 10:50** Panel 4: Teaching Community, Cultural and Social Entrepreneurship

Entrepreneurship education in Africa must be holistic and reach beyond formal classrooms. Indeed, the informal sector may be the most important part of most economies in Africa, and therefore, any entrepreneurship education in Africa must acknowledge it. Africa is a land rich in arts and culture, yet entrepreneurship education has not paid attention to this area. This Symposium embraces the integration of arts and culture in entrepreneurship education and fosters existing ventures and creates new opportunities.

*Panelists:* Alexandre Kouakou, Founder and CEO, Nvauley Construction, Ivory Coast; Dr. Baniyelme D. Zoogah, Xavier University and Africa Academy of Management; Dr. Abdoukadre Ado, University of Ottawa; Paul Jingo Masai, Global Training Centers, LLC.  
*Moderator:* Dr. Fikru Boghossian, Dean, Earl Graves School of Business & Management, Morgan State University and Chair, Association of Historically Black Colleges and Universities (HBCU) Business School Deans

**10:50 – 11:05** Break and Entertainment by Kibibi Ajanku and Sankofa Dance Theatre



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# DAY 2 | Saturday, September 18, 2021

## 8:30 a.m.-12:45 p.m.

### 11:05 – 11:35 Breakouts/Workshops: Activity or Demonstration

1. Youth entrepreneurship by Dr. Moses Ngoze, Technical University of Mombasa, Kenya
2. Social entrepreneurship by Dr. Jean Kabongo, University of South Florida

### 11:35 – 12:15 Panel 5: Teaching Youth and Women Entrepreneurship

According to statistics from the United Nations, more than 70% of the population in Africa is below the age of 35. Thus, entrepreneurship education designed to transform young people into job creators versus job seekers is vital. The same is true for women, who represent a large number of entrepreneurs in Africa — especially in the informal sector. This session explores considerations, techniques and methodologies to teach entrepreneurship to these demographics.

*Panelists:* Dr. Tiffany Bussey, Morehouse College; Dr. Abeba Beyene Mengistu, Addis Ababa University; Desta Meghoo, J.D. Founder D.Y.M. Creative Consultancy; Dr. Jill Humphries, University of Toledo

*Moderator:* Rebkha Atnafou, MPH, Johns Hopkins University, RnD Associates/RDA Africa

### 12:15 – 12:35 Final Keynote

Jennifer Mwijukye, Unifreight Cargo Handling, Uganda

### 12:35 – 12:45 Reflections

Wrap Up and Evaluation Dr. Constant Beugré, Delaware State University; Dr. Michael Casson, Dean, College of Business, Delaware State University; Desta Meghoo, J.D. Founder D.Y.M. Creative Consultancy

**12:45 Adjourn** – Rebkha Atnafou, MPH, Johns Hopkins University, RnD Associates/RDA Africa

#### Our Vision

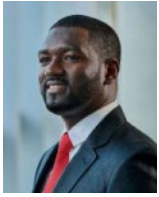
To create a fulfilled African population, high-functioning organizations, and vibrant communities.

#### Our Mission

To provide human capacity building to connect resource with needs, strengthen knowledge and skills of service professionals, and leadership training to build more vibrant healthy and safe communities.



# SPEAKERS



**Abdoukadre Ado**, PhD, Assistant Professor  
*Telfer School of Management, University of Ottawa*  
 Focuses on international business, global management/  
 strategy in Africa. Specializes in trade, FDI, IJVs, knowledge  
 transfer & Africa's foreign cooperation, international  
 entrepreneurship, especially among youth. [Faculty Page](#)



**Jackson Akor**, MSc, Faculty  
*African Leadership University*  
 Applies entrepreneurship to solve pressing global challenges  
 & conducts ground-breaking researches that are societal need  
 driven. Works with data sets to provide research insights in  
 entrepreneurship. [Faculty Page](#)



**Dolapo Amusan**, MBA Student  
*Lagos Business School*  
 Ethically manages consumer products, digital product research,  
 strategy, execution and end-to-end ownership. Applies  
 gamification to boost engagement and achieve business goals.



**Rebkha Atnafou**, MPH, Faculty  
*Johns Hopkins University*  
*Founder, RnD Associates/RDA Africa*  
 Provides human capacity building including training, technical  
 support and coaching on leadership, youth development,  
 health, business development, and strategic partnership and  
 investment. [RnD Associates](#)

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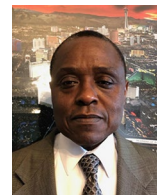
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**Constant D. Beugré**, PhD, MBA, Professor  
*Delaware State University*  
 Focuses on organizational justice, entrepreneurship,  
 and neuro-organizational behavior.  
[Faculty Page](#)



**Fikru Boghossian**, PhD, Dean  
*Earl Graves School of Business & Management*  
*Morgan State University*  
*Chair, Association of HBCU Business School Deans*  
[Faculty Page](#)

# SPEAKERS



**[Tiffany Bussey](#)**, *DBA, Director  
Entrepreneurship Center, Morehouse College*  
Focuses on international business, federal grants management, organizational leadership, program development, and project management. [Bio Page](#)



**[Eleni Gabre Madhin](#)**, *PhD, MSc, Founder, Chief Executive  
blueMoon*  
Serial entrepreneur and thought leader, founder and chief executive of blueMoon, Ethiopia's top incubator and early-stage startup investor, founder and chair of Ethiopia's first co-working space company, blueSpace. [blueMoon](#)



**[James Calvin](#)**, *PhD, MA, Professor  
Johns Hopkins Carey Business School*  
Focuses on building teams and developing teamwork, diversity and conflict in organizational and community settings, leadership and organizational behavior, principles of organizational leadership, project and team management.



**[Richard Hayes](#)**, *PhD, MDiv, Associate Professor  
Hofstra University*  
Focuses on entrepreneurial activity both in the United States and in emerging economies, management of innovation and social entrepreneurship. [Faculty Page](#)



**[Michael Casson Jr.](#)**, *PhD, MA, Dean  
College of Business, Delaware State University*  
Focuses on economic development, applied policy analysis, political economy models, principal-agent models, economics of education, industrial organization. [Faculty Page](#)



**[Jill Humphries](#)**, *PhD, MPH, Assistant Professor  
Africana Studies Program, University of Toledo*  
Focuses on transnational political organizing and technology, global racial, gender and sexuality formations, environmental and legal studies. [Faculty Page](#)



**[Olayinka David-West](#)**, *DBA, MSc, Professor, Associate Dean  
Lagos Business School, Nigeria*  
Advocates for digital transformation and inclusive finance. Focuses on policy and strategic management interventions towards digitally transformed businesses & society. [Faculty Page](#)



**[Maneshkumar P. Joshi](#)**, *PhD, Associate Professor  
Academic Director, Global Strategy & Entrepreneurship  
George Mason University*  
Focuses on new technologies linked to strategy and entrepreneurship, operations & service management. [Faculty Page](#)



**[AJ Erogbogbo](#)**, *MBA Student  
Johns Hopkins Carey Business School*  
Analyzes existing operations, implements effective systems, strategies, and processes that improve organizational performance, accuracy, and profitability.



**[Jean Kabongo](#)**, *PhD, MBA, Campus Dean & Professor  
Muma College of Business, University of South Florida*  
Focuses on analysis and promotion of sustainable practices in organizations, and entrepreneurship education in developing economies. [Faculty Page](#)

# SPEAKERS



**[Peter Kibas](#)**, PhD, MEd, Professor, Dean  
*School of Business and Economics*  
*Zetech University, Kenya*

Seasoned academician in the area of business education and entrepreneurship.



**[Paul Jingo Masai](#)**, President

*Africa Region, Global Training Centers, LLC*

A seasoned hotel operations and asset management professional, highly proficient in revenue management, e-marketing and overall guest satisfaction.

[Global Training Centers](#)



**[Alexandre Kouakou](#)**, MSc, Founder and CEO  
*Nvaulay Construction, Ivory Coast*

After an international career as an emergency doctor, Alexandre founded Nvaulay Construction in 2015.



**[Henry McKoy](#)**, PhD, MSc, Professor  
*Director of Entrepreneurship, School of Business*  
*North Carolina Central University*

Seasoned professional in business, community and economic development, policy, government, finance, philanthropy and the academic worlds. [Faculty Page](#)



**[Norris Krueger](#)**, PhD, Scholar, Speaker, Writer, Educator

Leading expert on how entrepreneurs think and how we learn to think entrepreneurially. Particular interest & experience in promoting social & sustainable entrepreneurship. [Bio Page](#)



**[Desta Meghoo](#)**, JD, Founder  
*D.Y.M. Creative Consultancy*

Creative consultant specializing in the arts, branding and Creative Cultural Industries with an emphasis on Diversity, Inclusion and multi-cultural-ism.



**[Charles Nana Kwarteng](#)**, Student  
*Africa Leadership University*

Co-founded and led a social venture that designs renewable energy solutions for people without access to reliable water and power for farming. Raised funds through crowdfunding campaigns, grants and impact investing.



**[Abeba Beyene Mengistu](#)**, PhD, Associate Professor  
*School of Commerce, Addis Ababa University*

Focuses on Work-Life Balance, Leadership, Other Organizational Behavior Topics, and Strategic Human Resources Management.

# SPEAKERS



**[Michael Morris](#)**, PhD, Professor of the Practice  
*Keough School of Global Affairs, University of Notre Dame*  
Specializes in entrepreneurship and social innovation, a pioneer in curricular innovation and experiential learning. Brings entrepreneurship empowerment to those operating under conditions of adversity. [Faculty Page](#)



**[M. Kikelomo Onifade](#)**, MD, Founder  
*The Go2 Venture Builder, Inc., Co-Founder, Summit VB, Ltd.*  
Invests in people, businesses, and ideas focused on strengthening human capital, social, economic and environmental sustainability.



**[Jennifer Mwijukye](#)**, Founder and CEO  
*Unifreight Cargo Handling, Uganda*  
Mentors, promotes entrepreneurs and advocates for better business conditions. Credited with transforming the transport and logistics industry within the East African Community through visionary leadership and strong business acumen.



**[Ven Sriram](#)**, PhD, MMS, Professor and Chair  
*Department of Marketing and Entrepreneurship  
University of Baltimore*  
Focuses on marketing strategy business and management in emerging markets, global entrepreneurship, and ethnic and minority entrepreneurship. [Faculty Page](#)



**[Moses Ngoze](#)**, PhD, Sr. Lecturer of Entrepreneurship  
*Technical University of Mombasa, Kenya*  
A researcher and consultant, specializes in the areas of entrepreneurship and industrial economics in Sub Saharan Africa.



**[Lutisha Vickerie-Dearman](#)**, PhD, JD, Assistant Professor  
*Hofstra University*  
Expert in organization management, entrepreneurship, business ethics, and global affairs contributing practical solutions for sustainable socio-economic development and political justice for indigent people. [Faculty Page](#)



**[Galia Nnoli](#)**, MBA Student  
*Lagos Business School, Nigeria*  
Expert in human resource management.



**[Baniyelme D. Zoogah](#)**, PhD, MLHR, MBA Associate Professor  
*Williams College of Business, Xavier University*  
*Founding Executive, Africa Academy of Management*  
Focuses on the development of individuals, groups, organizations, and nations; strategic followership, corporate environmental sustainability, and Africa-centered management.

## Contact Us

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